




Evaluation of the Perception of Clear Language Usage on Education: A Study Case in Higher Education

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Abstract. At present, the work of teachers is being analysed from different points of view, and this corresponds to a boom in the discipline of didactics and its different branches. In this sense, it seems essential to study how the transmission of knowledge is carried out in educational processes from the point of view of the language used, in order to check whether the communicative act inherent in the act of teaching occurs effectively, what factors inform it, and whether the teaching modality has any influence on the need to use a language with certain characteristics. Thus, this paper focuses on the perception that university students at a Spanish online university have of the communication established by their teachers from the point of view of the clarity of the language used and its expository form. The aim is to analyse the perceptions of a specific sample of students on the linguistic clarity of their lecturers and how this influences their performance as learners.

Keywords: Clear communication · Clear Language · Effective Communication · Knowledge Transmission · Guiding Principles · University education · Online Higher Education · Lecturers' communicative skills · Communication guidelines · ISO 24495-1

1 Introduction

In education, effective communication is paramount for the proper development of the teaching-learning process. In this context, the use of clear language by teachers is identified as one of the main factors influencing students' understanding of content. Students must know where to focus their attention, know how to discern relevant from secondary content and be able to know clearly how to carry out the tasks required by the subject. For all this, teacher-learner communication must be clear and appropriate. Clear language is a communicative strategy that seeks to convey information in a precise and efficient way, erasing ambiguities and unnecessary technicalities, allowing the receiver to easily find what they need, and to understand the message so that they can use that information.

In turn, in the specific field of university education, the clarity of the language used by the teacher is a determining factor in the success and successful completion of studies